

Commission Agenda Item

Meeting Date: 2/10/2025

Subject: 2024 Annual Marina Operations Report

Cost: N/A

Attachments: 5-Year Annual Marina Operations Summary

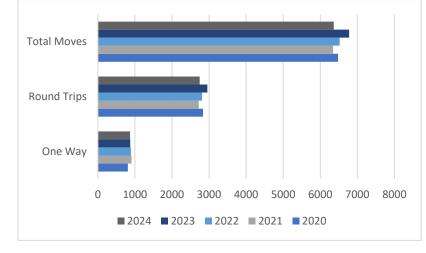
From: Brandon Baker, Deputy Executive Director

2024 Annual Marina Operations Report

Public Launch

Boat launches remained steady but trended slightly down from the 2023 numbers.

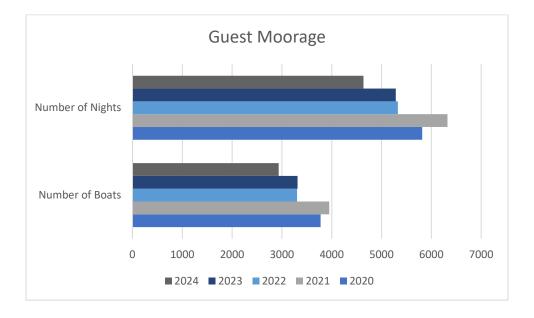
Public Launch					
Annual	2020	2021	2022	2023	2024
One Way	807	908	889	872	870
Round Trips	2838	2720	2812	2954	2747
Total Moves	6483	6348	6523	6780	6364



Guest Moorage

Guest Moorage					
Annual	2020	2021	2022	2023	2024
Number of Boats	3775	3949	3305	3314	2934
Number of Nights	5816	6325	5328	5287	4636

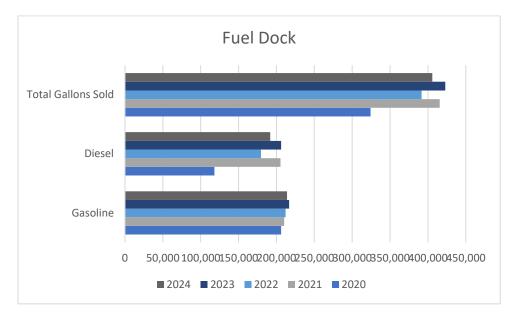
Guest Moorage decreased to a five-year low point for both the number of boats and nights spent.



Fuel Dock

Fuel sales slowed in 2024, most significantly with diesel gallons.

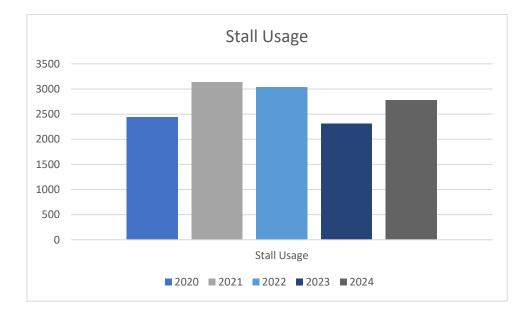
Fuel Dock					
Annual	2020	2021	2022	2023	2024
Gasoline	206,257	210,118	212,110	216,750	213,942
Diesel	118,019	205,377	179,597	206,136	191,799
Total Gallons Sold	324,276	415,495	391,707	422,886	405,741



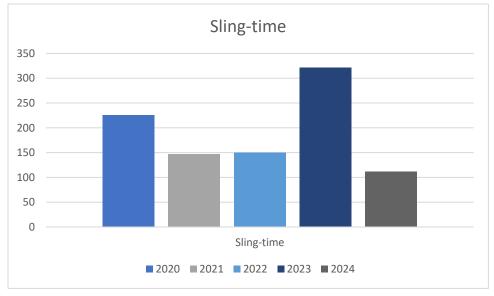
Travelift and Boatyard

Travelift moves decreased from 2023 levels, but the workyard stall usage increased.

Boatyard					
Annual	2020	2021	2022	2023	2024
Stall Usage	2439	3136	3038	2315	2778
Travel-lift to yard	297	339	331	321	240
Sling-time	226	147	150	115	111



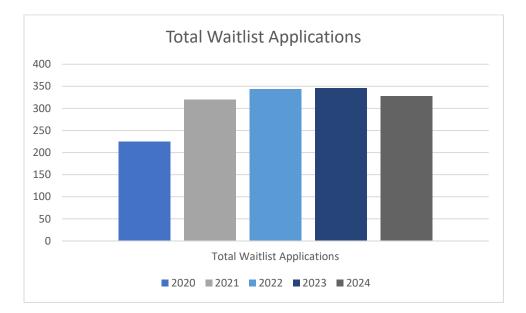




Water Moorage

The demand for moorage remained high for 2024 with stats very similar to 2024. The waitlist growth has slowed.

Terminations/Assignments - Water Moorage					
Annual	2020	2021	2022	2023	2024
Total Inventory	662	662	662	662	662
Terminations	125	89	79	93	96
Turnover Ratio	18.88%	13.44%	11.90%	14.04%	14.50%
Leases Signed	141	102	83	98	93



Dry Storage

Terminations show a five-year low, and peak-season demand remains high.

Terminations/Assignments - Dry Storage					
Annual	2020	2021	2022	2023	2024
Total Inventory	224	224	224	224	224
Terminations	67	81	63	58	44
Turnover Ratio	29.91%	36.16%	28.12%	25.89%	19.60%
Leases Signed	65	70	73	74	68

Security

General activity has increased at the port; our security team has worked diligently to be proactive and visible throughout the entire property.

Security - Police Activity					
Annual	2020	2021	2022	2023	2024
Calls to 911	10	13	24	20	16
Reported Thefts	11	11	4	9	15

2024 Port Operations Activity

Annual summary of 2024

Public Launch					
Annual	2020	2021	2022	2023	2024
One Way	807	908	889	872	870
Round Trips	2838	2720	2812	2954	2747
Total Moves	6483	6348	6523	6780	6364
Guest Moorage					
Annual	2020	2021	2022	2023	2024
Number of Boats	3775	3949	3305	3314	2934
Number of Nights	5816	6325	5328	5287	4636
Number of Groups	8	8	7	11	7
Number of Boats	57	68	54	78	60
Number of Nights	533	423	418	399	358
Fuel Dock	Fuel Dock				
Annual	2020	2021	2022	2023	2024
Gasoline	206,257	210,118	212,110	216,750	213,942
Diesel	118,019	205,377	179,597	206,136	191,799
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Total Gallons Sold	324,276	415,495	391,707	422,886	405,741
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Total Gallons Sold			391,707 2022	-	405,741 2024
Total Gallons Sold Boatyard	324,276	415,495		422,886	
Total Gallons Sold Boatyard Annual	324,276 2020	415,495 2021	2022	422,886 2023	2024
Total Gallons Sold Boatyard Annual Stall Usage	324,276 2020 2439	415,495 2021 3136	2022 3038	422,886 2023 2315	2024 2778
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Terminations/Assignments - Dry Storage					
Annual	2020	2021	2022	2023	2024
Total Inventory	224	224	224	224	224
Terminations	67	81	63	58	44
Turnover Ratio	29.91%	36.16%	28.12%	25.89%	19.60%
Leases Signed	65	70	73	74	68
Waiting List - Water Moorage	Waiting List - Water Moorage				
Annual	2020	2021	2022	2023	2024
Total Waitlist Applications	225	320	344	346	328
Insurance and Registration Compliance					
Annual	2020	2021	2022	2023	2024
Insurance	90%	88%	88%	87%	90%
Registration	70%	76%	74%	78%	82%
Security - Police Activity					
Annual	2020	2021	2022	2023	2024
Calls to 911	10	13	24	20	16
Reported Thefts	11	11	4	9	15